

PHILIP MORRIS U.S.A.

INTER-OFFICE CORRESPONDENCE

120 PARK AVENUE, NEW YORK, NY 10017

TO: Tammy Larcara

DATE: November 29, 1995

FROM: Phyllis E. LaRusso

SUBJECT: BETTER HOMES & GARDENS MERCHANDISING
CHECK

Enclosed is a check for \$10,938.16 which is the Philip Morris merchandising allowance received from *Better Homes & Gardens* magazine in 1995.

Please apply \$5,000.00 of these funds to the "Parliament Party Zone" accounting code budget # 044-289-4401-14E30. This \$5,000.00 will be used to purchase American Express gift certificates.

The remaining \$5,938.16 should be put into a "fluff" fund or held on your balance sheet for any other brands that may need these merchandising dollars.

cc: M. Cohen-Medina
Y. Robinson
R. Schneider
R. Simons

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